

# Why myFAX Fax Server

## Compare with Online Fax Service

### What is a Fax Server

A Fax Server (or Faxserver) is a system installed in a local area network (LAN) server that allows computer users who are attached to the LAN to send and receive fax messages. It is sending, receiving and distributing faxes over a network. A fax server is equipped with one or more fax modems, into which a phone line is plugged. As it connected to a Local Area Network so that it can communicate with desktop computers on the same network. Also Remote offices can communicate with a central fax server over the Internet.

A Fax Server offers tighter integration with applications (Exchange, Microsoft applications, SAP applications, Oracle applications) than many fax services. It allows an IT infrastructure to retain control over the in-house fax server and it allows IT access to greater customization capabilities. Fax servers also offer mature technology which may be more comfortable to many late adopters.

If a fax server is acquired, the enterprise is own the proprietary rights of it and no need to pay for monthly fee. Make the fax communication directly with communications provider but no intermediary service providers.

### How does a Fax Server works

Following is the connection diagram of a Fax Server. Users can manage the Fax Server directly according to their needs.

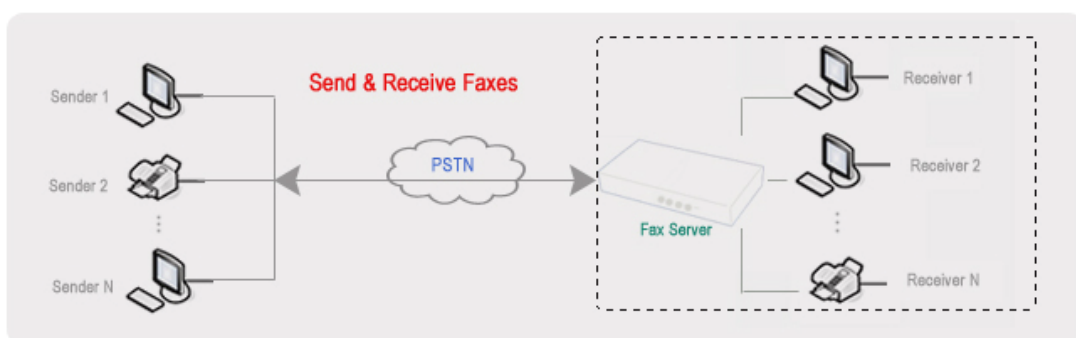


Fig.1 Fax server connection diagram

### What is a Online Fax Service

Fax service is often provides as Email Fax, internet fax or digital fax. It utilizes an online fax service provider to convert a facsimile transmission into a digital file that can be received via email and vice versa. There is no hardware device. When you sign up with an online fax service, you will be assigned a dedicated fax phone number that will convert incoming faxes to email attachments that are automatically sent to your email address.

The majority of these fax services also allow you to send attachments (like Word documents, PDF's, or pictures) to physical fax numbers that are received just as if you had sent them using a standard fax machine.

### How does a Online Fax Service works

Fig.2 shows the connection diagram of a Fax Service.

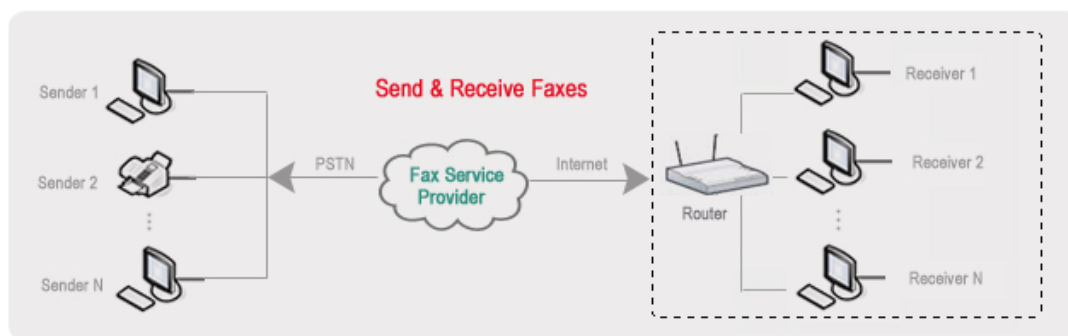


Fig.2 Fax server connection diagram

If a fax service is to be used, corporations will have a low up-front investment and monthly fee by the following use. Also there is not having any software that needs to be bought or updated, but many times people may feel a loss of control when using an outside system to handle its fax traffic, and not security.

### Why myFAX Fax Server

If you are a buyer who is interested in a fax system for your small or medium-sized business or large enterprise, you have a choice to make as to whether you want to use a fax server or a fax service. First you need to understand why you are making a fax purchase. Whether it is for faxing that your employees do every day or if you are contemplating automating an enterprise application, the decision to go with a fax server or fax service can make a difference in how much control you feel you have over your faxing operations and can also impact the costs you incur. Using an automated fax system has the primary benefit of enabling you to better manage your fax activity.

Compare Items	myFAX Fax Server	Online Fax Service
Payment Term	A one-time purchase. Once you take it you have the ownership	Rental service. Pay for monthly fee
Fax Number	Continue to use your existing fax number	You need to apply for a new virtual extension fax number from the fax service provider
Faxing Cost	Only pay for out-going faxes. By FoIP, all faxing communication will be free cost	Pay for out-going and in-coming faxes
Self-Control	Control over in-house fax server. Higher customization capabilities	All faxing control is depends on the provider. Feeling of loss of control
Security	Point-to-Point faxing. High security	Faxing through the public fax server which hold by fax service provider. Faxing security can not be guaranteed
Versatility	Can connected with telephone set, one number using for faxing and telephone	Just can use for faxing
Real-time Faxing	Real-time Faxing, no delay	Faxes will be queued in public fax server and be sent out one by one
Internet Dependence	Base on local LAN	It will unable to send or receive faxes without Internet
Maintenance	As the fax server device is hold by your company, you can check the problems whenever you need	Need ask the fax service provider to check the problems. They may unable to solve it immediately if they are busy currently
User Number	Support 20 user account at least	Just 1 user account. You will be unable to send or check faxes if some one is using it
Online Storage	No limitation	3~6months. Need to pay for expand it
Storage Space	myFAX provides built-in storage space. By Fax2folder you can back up all faxes to specific PC folder.	All faxes will be stored in public Internet storage space which provide by the provider. Space limitation.

Also buyers must balance those advantages with the costs. Here is a comparison of the cost between a myFAX fax server and fax service.

	myFAX Network Fax Server		Online Fax Service
	Fax over IP	Fax by PSTN Line	
Product Cost	US\$700.0 <i>Fixed cost</i>	US\$700.0 <i>Fixed cost</i>	US\$780.0 <i>monthly fee:USD13</i>
Send Fax Fee	0 <i>Free cost</i>	US\$5,850.0 <i>US\$0.13/page</i>	US\$4,500.0 <i>US\$0.10/page</i>
Receive Fax Fee	0 <i>Free cost</i>	0 <i>Free cost</i>	US\$3,700.0 <i>US\$0.08/page</i>
<b>Total cost</b>	<b>US\$700.0</b>	<b>US\$6,550.0</b>	<b>US\$8,980.0</b>
*Suppose a company send and receive 50 faxes each day in 5years. (Total 91250 pages: 45000 /out-going, 46250 /in-coming)			

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